

# CONVEYANCING FOUNDATION

Conveyancing for Charity





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Charity Lotto Starter Pack

## What is the **Charity Lotto?**

#### You can raise thousands for your chosen charity quickly and easily with the Charity Lotto

The Charity Lotto helps conveyancers, estate agents and others in the property industry to raise thousands for their chosen charities.

Since 2010, companies like yours have raised nearly a million pounds for charity with the Charity Lotto. It's a simple way of fundraising quickly and easily - your clients and your team will love it.



The Charity Lotto started with Convey Law back in 2010 and has been integral to our fundraising success. The simple concept has allowed us to raise hundreds of thousands of pounds for our partner charities, with reasonably little effort. The Charity Lotto has helped develop the strong CSR culture we enjoy at Convey Law, which in turn also continues to attract new clients, staff and introducers. convey

We are delighted to be involved with the Conveyancing Foundation Charity Lotto which our clients regularly comment on as being a great initiative. We are thankful to them for their eagerness to take part. Over the past few years their donations have helped a number of charities dealing with homelessness, cancer, mental health, providing support to victims of domestic abuse and food banks across Northern Ireland.

WN Wilson Nesbitt

We are very pleased to partner with the Conveyancing Foundation's Charity Lotto. It's a great opportunity for our clients to save a large slice of their legal fees and for our charity of choice, Havens Hospice, to replenish their depleted resources.



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### **How it Works**



#### **Choose a Charity**

You choose the charity you wish to support and advertise the Charity Lotto to your clients.





Your client chooses to opt-in to the Charity Lotto when they instruct.

At the end of the transaction, you add the £10 donation to your invoice and the client enters into the prize draw.





#### **Prize Draw**

Each month you send us a completed Client Donation List with all client entrants and their donations from the previous month.

We claim Gift Aid wherever possible, so each eligible donation is increased from £9 to £11.25 for charity.





#### The Winner is Chosen

Each month, we randomly select a winner to receive £500.

We contact the client, pay their prize money and make the donation to your chosen charity on your behalf.





#### **How Your Company Benefits**

The Charity Lotto is a simple and effective way for you to achieve your corporate social responsibility goals. Being a part of the scheme supports positive brand image as well as media coverage strategies. It will also help you to attract the right employees and give your chosen charities a great opportunity to say thank you to your company.



- Fantastic news! I have never entered a competition before but I was happy to take part for such a good cause. Mr and Mrs Price - Winner
- Wonderful, thank you so much. We are delighted with our new house and this is such a bonus! **Mr and Mrs Gray - Winner**
- It was lovely news to hear that we had won. The Lotto helps a number of charities, and it's such a good cause. Mr & Mrs Snook - Winner

Charity Lotto Starter Pack



# Set up your own Charity Lotto and start raising thousands for your chosen charity!

To get started contact us at info@conveyancingfoundation.org.uk

We will guide you through every step of the process so you can start fundraising as soon as possible.

You can also find more information at www.conveyancingfoundation.org.uk









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