



# CONVEYANCING FOUNDATION



## Partnership Proposal

Prepared for:



# Conveyancing for Charity and Promoting Professional Wellbeing

☎ 01633 261794 ✉ [info@conveyancingfoundation.org.uk](mailto:info@conveyancingfoundation.org.uk)

🌐 [www.conveyancingfoundation.org.uk](http://www.conveyancingfoundation.org.uk)

# The Conveyancing Foundation

## Our Purpose and Initiatives

**“The Conveyancing Foundation is a zero-profit registered charity whose purpose is to enhance the lives of those in the conveyancing industry and to support charity fundraising initiatives.”**

We need your support please. As a Conveyancing Foundation Partner, you will benefit from brand exposure across all of our conveyancing for charity and professional wellbeing initiatives including Be Kind We Care (BKWC) and Charity Lotto & Grants scheme. Your donation will help support wellbeing within the industry and many wonderful deserving charities.

To date, the Conveyancing Foundation has raised over £935,000 for charities through our Charity Lotto. In 2023 our charity fundraising is set to reach £1million!

In 2021 our BKWC initiative was launched to promote good mental health, workplace wellbeing, best practice, and professional values within our industry. Working in

partnership with charities **LawCare**, **Agents Together** and the **Mindstep Foundation** we continue to provide wellbeing and mental health resources to the conveyancing industry.

In 2023 we look forward to launching new surveys, reports, and best practice information to further support wellbeing and change in the property industry.

We are pleased to announce the launch of our new Charity Grant which will support and engage with industry driven Corporate Social Responsibility initiatives, raising tens of thousands of pounds for charity.



**LawCare**  
Supporting the Legal Community



Partner Charities

**AgentsTogether**



**Mindstep**  
Foundation



**be kind**  
**we care**

## Be Kind We Care

**BKWC was launched in response to the COVID-19 pandemic and its effect on the property industry.**

Conveyancers and other industry professionals were facing increased pressure, unmanageable workloads and a quickly changing professional landscape, which often culminated in difficult working environments and hostile encounters with other professionals.

**BKWC has been successfully combatting these issues by providing:**

- Trusted resources that support good mental health and wellbeing and responsible leadership.
- Creating a more united and harmonious property industry by promoting an ethos of professional collaboration and understanding.

## Be Kind We Care In 2023

**We will be launching a series of new BKWC initiatives in 2023 to continue our vital work whilst expanding our reach and support within the property industry.**

- We will be commissioning a 3-part industry wide survey to capture the effects that working in the property industry has on professionals and their wellbeing. Each survey will be followed by a published report and webinar featuring industry experts to dissect the survey results and provide answers for how negative impacts can be mitigated and what constitutes industry best practice.
- The Conveyancing Foundation and the BKWC initiative will feature at conveyancing industry seminars and conferences throughout the year, with our industry experts delivering best practice solutions on a plethora of mental health and wellbeing topics.
- New wellbeing toolkits and support materials will be released and made available on the BKWC Resource Hub throughout the year.  
**[www.conveyancingfoundation.org.uk/be-kind-we-care/resource-hub](http://www.conveyancingfoundation.org.uk/be-kind-we-care/resource-hub)**
- Both the BKWC initiatives and the Charity Grant Scheme will provide excellent PR exposure for our Conveyancing Foundation Partners whilst also meeting Corporate Social Responsibility requirements and raising vital funds for deserving charities.





# Charity Lotto

The Charity Lotto helps conveyancers, estate agents and others in the property industry to raise thousands for their chosen charities. Since 2010, Lotto members have raised nearly a million pounds for their chosen charities.

The lotto process is simple, clients choose to opt in for a chance to win £500 from our monthly prize draw. Proceeds from the lotto, plus gift aid are then donated to the Lotto members chosen charities.



**charity**  
lotto

“ We are delighted to be involved with the Conveyancing Foundation Charity Lotto which our clients regularly comment on as being a great initiative. We are thankful to them for their eagerness to take part. Over the past few years their donations have helped a number of charities dealing with homelessness, cancer, mental health, providing support to victims of domestic abuse and food banks across Northern Ireland. ”

**WN** Wilson Nesbitt





# Charity Grant Scheme New For 2023



**charity**  
grants

Our brand new Conveyancing Foundation Charity Grant scheme is a first for the property industry and provides an opportunity for those in the industry to receive Grant support and funding of £2,000 or more for their chosen charities.

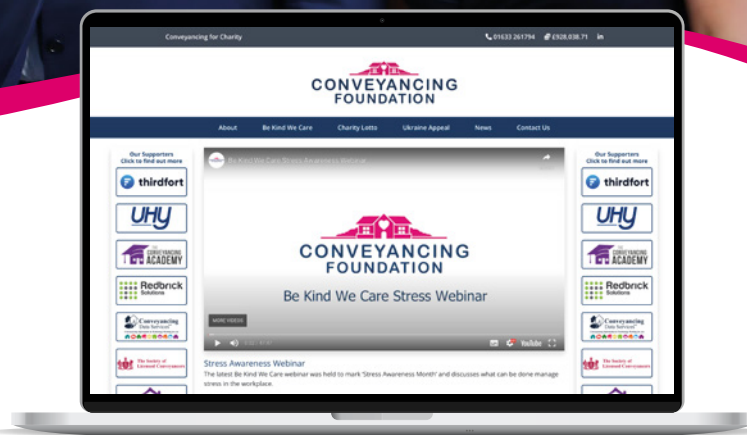
## Applying Couldn't be Easier

-  **1** A property industry representative nominates the charity of their choice
-  **2** The applicant provides details of the charity and the event
-  **3** We engage and promote the event and Grant with all parties
-  **4** Grant payments are made to the chosen charities



**Wellbeing Warriors:**

Nicola Lancaster, Charity Coordinator | Jade Morgan, Charity Coordinator | Lloyd Davies, Chairman | Jess Smith, Trustee



# Partnership Promotions and Donations

As a valued Conveyancing Foundation Partner your company will enjoy the following promotional benefits:

- Your Partnership donation will be used entirely to fund the Charity Grant scheme, and this will be promoted on associated merchandising and publicity material.
- Conveyancing Foundation Partners are directly associated with promoting and supporting our BKWC best practice, responsible leadership initiatives and wellbeing values. They will be seen as leading the industry and setting wellbeing standards.
- Your company logo will be publicised in Charity Lotto/grant related PR and social media campaigns as well as survey publications and webinars.



- You may use Conveyancing Foundation, BKWC and Charity Lotto logos on your letterheads, emails, and website to promote your Corporate Social Responsibility commitment to your employees and industry stakeholders.
- Your company logo will feature on Charity Lotto/Grant publications and activities including:
  - **Every virtual event on the bespoke BKWC Webinar platform**
  - **On the Conveyancing Foundation website**
  - **BKWC Resource Hub**
  - **BKWC industry wide surveys and associated reports**

## Your partnership will also be promoted on...

- All materials associated with our new Charity Grant scheme including online application and evaluation forms and PR campaigns.
- The quarterly Conveyancing Foundation Newsletter which is distributed to over 400 key industry stakeholders.
- Multiple social media promotions throughout 2023.
- Our Partnership will be promoted at numerous industry events, conferences, and seminars within the conveyancing industry throughout 2023.

## As a Conveyancing Foundation Partner your business will achieve its 2023 CSR targets by:

- Contributing to raising funds which are 100% distributed to worthy charitable causes nominated by our colleagues across the property industry.
- Encouraging mental health and wellbeing initiatives that support professionals across the industry.
- Promoting good values and an ethos of understanding, collaboration, and good behaviour.
- Developing and promoting best practice and responsible leadership within the industry

**We very much look forward to working with you!**



# Conveyancing Foundation 2023 Calendar

The following is a snapshot of the very busy Conveyancing Foundation calendar for 2023, where our partnership will be advertised and promoted throughout the year.



## January and February

- Launch of our pioneering Charity Grant Scheme to the property industry.
- The release of the BKWC "Working Environments Survey".
- The introduction of new toolkits added to the BKWC Resource Hub.
- Release of quarterly Newsletter to the industry.



## March

- Promotion and participation at the "National Conveyancing Week".
- Nominated charity at the "Today's Media British Conveyancing Awards".
- Announcement of first ever successful Charity Grant Scheme applicants.



## April

- Report published announcing the findings from "Working Environments Survey".
- Dedicated webinar providing guidance on how industry leaders could/should respond to the survey results.
- New toolkits added to the Resource Hub.
- Release of "Capacities and Workloads Survey".
- Release of quarterly Newsletter to the industry.



## May and June

- Mental Health Awareness Week.
- Report published announcing findings from "Capacities and Workloads Survey".
- Dedicated webinar providing guidance on how industry leaders could/should act upon the survey results.
- Conveyancing conference and events participation and promotion.
- Announcement of second successful Charity Grant Scheme applicants.
- Release of quarterly Newsletter to the industry.



## July

- Release of "Staff Retention and Benefits Survey".



## September and October

- Report published announcing findings from "Staff Retention and Benefits Survey".
- World Mental Health Day.
- Dedicated webinar on the findings of the "Staff Retention and Benefits Survey" providing guidance on how industry leaders could/should act upon the survey results.
- Announcement of third successful Charity Grant Scheme applicants.
- Release of quarterly Newsletter to the industry.



## November and December

- Conveyancing conference and events participation and promotion.
- Final round of successful Charity Grant Scheme grant applicants announced.
- Christmas Newsletter with round up of the year's events and charity successes and details of plans and initiatives for 2024.



# Further Information

**We ask all of our Conveyancing Foundation Partners to make a £2,000 donation** which can be paid as a one-off payment or by monthly instalments. The Conveyancing Foundation will ensure that 100% of your Partnership donation will be donated to the charities which are successful in their Charity Grant applications. **With the assistance of our Conveyancing Partners, we hope to surpass the £20,000 raised in 2021, with a view to raising in excess of £40,000 for our chosen charities in 2023.**

## Conveyancing Foundation

The Conveyancing Foundation is a registered, zero profit, charity organisation which has been established and operational since 2010. The full cost of running the Conveyancing Foundation is sponsored fully by Convey Law, Conveyancing Lawyers.

Company Registration Number: 9031167 Charity Registration Number: 1161310

Registered Address: Maxwell Chambers, 34-38 Stow Hill, Newport, Wales NP20 1JE



### Contact Us...

To work in Partnership with the Conveyancing Foundation or for additional information, please contact our Charity Co-ordinator Jade Morgan:  
[jmorgan@conveyancingfoundation.org.uk](mailto:jmorgan@conveyancingfoundation.org.uk)

☎ 020 8146 7809 ✉ [info@conveyancingfoundation.org.uk](mailto:info@conveyancingfoundation.org.uk)

**We look forward to working with you in helping to make our conveyancing world a better place!**





# CONVEYANCING FOUNDATION

Conveyancing for Charity

 01633 261794  [info@conveyancingfoundation.org.uk](mailto:info@conveyancingfoundation.org.uk)

 [www.conveyancingfoundation.org.uk](http://www.conveyancingfoundation.org.uk)

