



# CONVEYANCING FOUNDATION



## Partnership Proposal

### Conveyancing for Charity and Promoting Professional Wellbeing

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# The Conveyancing Foundation

## Our Purpose and Initiatives

**“The Conveyancing Foundation is a zero-profit registered charity whose purpose is to enhance the lives of those in the conveyancing industry and to support charity fundraising initiatives.”**

We need your support please. As a Conveyancing Foundation Partner, you will benefit from brand exposure across all of our conveyancing for charity and professional wellbeing initiatives including Be Kind We Care (BKWC) and Charity Lotto & Grants scheme. Your donation will help support wellbeing within the industry and many wonderful deserving charities.

To date, the Conveyancing Foundation has raised over £1,000,000 for charities through our Charity Lotto.

In 2021 our BKWC initiative was launched to promote good mental health, workplace wellbeing, best practice, and professional values within our industry.

Working in partnership with charities LawCare, Agents Together and the Mindstep Foundation we continue to provide wellbeing and mental health resources to the conveyancing industry.

We look forward to launching new surveys, reports, and best practice information to further support wellbeing and change in the property industry.

In 2023 we launched our new Charity Grant Scheme to support and engage with industry-driven Corporate Social Responsibility initiatives, raising tens of thousands of pounds for charity with the help of our Foundation Partners.



**LawCare**  
Supporting the Legal Community



Partner  
Charities  
**Agents Together**







**be kind**  
**we care**

# Be Kind We Care

**BKWC was launched in response to the COVID-19 pandemic and its effect on the property industry.**

Conveyancers and other industry professionals continue to face increased pressure, unmanageable workloads and a quickly changing professional landscape, which often culminates in difficult working environments and hostile encounters with other professionals.

**BKWC has been successfully combatting these issues by providing:**

- Trusted resources that support good mental health and wellbeing and responsible leadership.
- Creating a more united and harmonious property industry by promoting an ethos of professional collaboration and understanding.

## Be Kind We Care Surveys

**Our surveys examine the impact and stresses on the wellbeing of property professionals. Analysis and reports are promoted through webinars and industry discussion events to ascertain best practice solutions.**

- Our industry wide surveys will capture the effects that working in the property industry has on professionals and their wellbeing. Each survey will be followed by a published report and webinar featuring industry experts to dissect the survey results and provide answers for how negative impacts can be mitigated and what constitutes industry best practice. Results from our Wellbeing at Work survey can be found [here](#).
- The Conveyancing Foundation and the BKWC initiative will feature at conveyancing industry seminars and conferences throughout the year, with our industry experts delivering best practice solutions on a plethora of mental health and wellbeing topics.



- New wellbeing toolkits and support materials will be released and made available on the BKWC [Resource Hub](#) throughout the year.
- Both the BKWC initiatives and the Charity Grant Scheme will provide excellent PR exposure for our Conveyancing Foundation Partners whilst also meeting Corporate Social Responsibility requirements and raising vital funds for deserving charities.





# Charity Lotto

The Charity Lotto helps conveyancers, estate agents and others in the property industry to raise thousands for their chosen charities. Since 2010, Lotto members have raised over £1 million pounds for their chosen charities.

The lotto process is simple, clients choose to opt in for a chance to win £500 from our monthly prize draw. Proceeds from the lotto, plus gift aid are then donated to the Lotto members chosen charities.



**charity**  
lotto

“ We are delighted to be involved with the Conveyancing Foundation Charity Lotto which our clients regularly comment on as being a great initiative. We are thankful to them for their eagerness to take part. Over the past few years their donations have helped a number of charities dealing with homelessness, cancer, mental health, providing support to victims of domestic abuse and food banks across Northern Ireland. ”

**WN** Wilson Nesbitt



# Charity Grant Scheme & Mental Health First Aider Grants







**charity**  
grants

Our Conveyancing Foundation Charity Grant scheme is a first for the property industry and provides an opportunity for those in the industry to receive Grant support and funding of up to £2,000 or more for their chosen charities.

Mental Health First Aider Training Grants are also now available to qualify individuals in the property industry as Certified Mental Health First Aiders to help foster and support a more resilient conveyancing community.

## Applying Couldn't be Easier

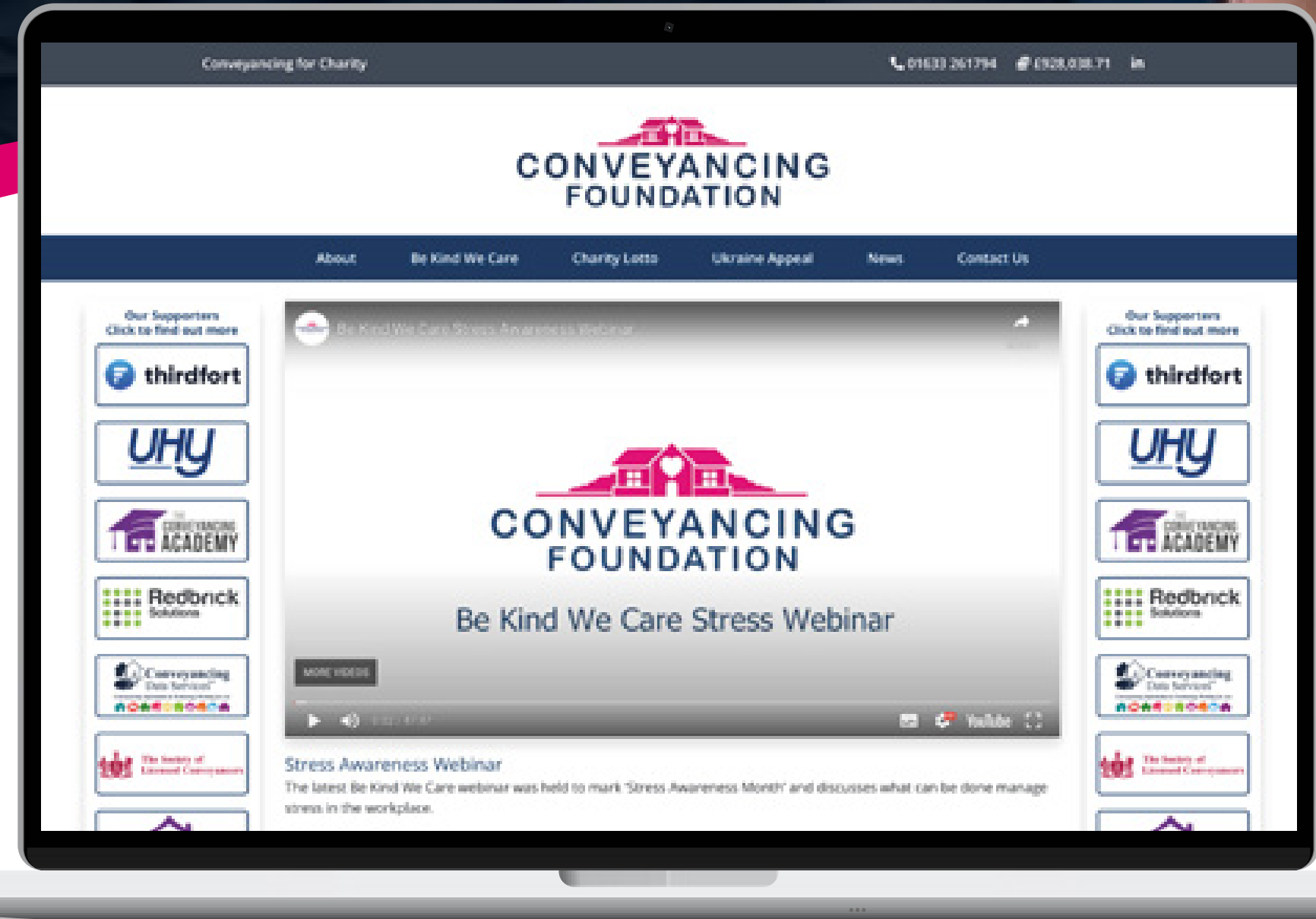
- 1  A property industry representative nominates the charity of their choice
- 2  The applicant provides details of the charity and the event
- 3  We engage and promote the event and Grant with all parties
- 4  Grant payments are made to the chosen charities





Wellbeing Warriors:

Cerys Probert | Joe Norris | Jess Smith | Warren Cooper | Nicola Lancaster | Pictured at Aconveyancing's 'It's A knockout' Charity Event 2023



# Partnership Promotions and Donations

**As a valued Conveyancing Foundation Partner your company will enjoy the following promotional benefits:**

- Your Partnership donation will be used entirely to fund the Charity Grant scheme, and this will be promoted on associated merchandising and publicity material.
- Conveyancing Foundation Partners are directly associated with promoting and supporting our BKWC best practice, responsible leadership initiatives and wellbeing values. They will be seen as leading the industry and setting wellbeing standards.
- Your company logo will be publicised in Charity Lotto/grant related PR and social media campaigns as well as survey publications and webinars.



- You may use Conveyancing Foundation, BKWC and Charity Lotto logos on your letterheads, emails, and website to promote your Corporate Social Responsibility commitment to your employees and industry stakeholders.
- Your company logo will feature on Charity Lotto/Grant publications and activities including:
  - Every virtual event on the bespoke
  - BKWC Webinar platform
  - On the Conveyancing Foundation website
  - BKWC Resource Hub
  - BKWC industry wide surveys and associated reports



## Your partnership will also be promoted on...

- All materials associated with our new Charity Grant scheme including online application and evaluation forms and PR campaigns.
- The quarterly Conveyancing Foundation Newsletter which is distributed to over 400 key industry stakeholders.
- Multiple social media promotions throughout the year.
- Our Partnership will be promoted at numerous industry events, conferences, and seminars within the conveyancing industry throughout the year.

## As a Conveyancing Foundation Partner your business will achieve its CSR targets by:

- Contributing to raising funds which are 100% distributed to worthy charitable causes nominated by our colleagues across the property industry.
- Encouraging mental health and wellbeing initiatives that support professionals across the industry.
- Promoting good values and an ethos of understanding, collaboration, and good behaviour.
- Developing and promoting best practice and responsible leadership within the industry

**We very much look forward to working with you!**





# Conveyancing Foundation Calendar 2024



The following is a snapshot of the very busy Conveyancing Foundation calendar 2024, where our partnership will be advertised and promoted throughout the year:

## January

- Newsletter
- Survey – Wellbeing at Work Survey 2
- Partner Review PR

## February

- Survey winners Announced
- Charity Grant 1st Round Applications Open
- Mental Health 1st Aiders Grants – New Initiative for 2024
- National Conveyancing Week – Charity Lotto Commences
- Ty Hafan Cycle – Swansea to Dublin

## March

- National Conveyancing Week
- British Conveyancing Awards – Dinner Presentation & Fundraising

## April

- Survey Results Published
- Charity Grant 1st Round Awards Announced
- Charity Grant 2nd Round Application Open

## May

- Newsletter
- Ambassador Announcement
- Survey Discussion Webinar

## June

- Bold Group Conference
- Groundsure River Cruise
- Bike Boot Boat Ty Hafan Challenge

## July

- Charity Lotto Fundraising Review
- Lotto Member PR

## August

- Charity Grant 2nd Round Awards Announced
- Charity Grant 3rd Round Applications Open

## September

- Partner Review PR
- Newsletter
- Survey: Conveyancer Capacities

## October

- Charity Grant Awards PR
- ESTAS Awards Dinner

## November

- SLC Conference & Dinner
- Conveyancer Capacities Survey Results Webinar

## December

- Charity Roundup & Thanks





# Further Information

**We ask all of our Conveyancing Foundation Partners to make a £2,000 donation**

which can be paid as a one-off payment or by monthly instalments. The Conveyancing Foundation will ensure that 100% of your Partnership donation will be used in promoting the work of the Foundation or donated to the charities which are successful in their Charity Grant applications. **With the assistance of our Conveyancing Partners we hope to raise in excess of £40,000 each year!**

## Conveyancing Foundation

**The Conveyancing Foundation is a registered, zero profit, charity organisation which has been established and operational since 2010. The full cost of running the Conveyancing Foundation is sponsored fully by Convey Law, Conveyancing Lawyers.**

Company Registration Number: 9031167 Charity Registration Number: 1161310

Registered Address: Maxwell Chambers, 34-38 Stow Hill, Newport, Wales NP20 1JE



### Contact Us...

To work in Partnership with the Conveyancing Foundation or for additional information, please contact our Charity Co-ordinator Nicola Lancaster:

**[nlancaster@conveyancingfoundation.org.uk](mailto:nlancaster@conveyancingfoundation.org.uk)**

**020 8146 7809 | [info@conveyancingfoundation.org.uk](mailto:info@conveyancingfoundation.org.uk)**

**We look forward to working with you in helping to make our conveyancing world a better place!**







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